

OUR FOCUS IS ON  
**YOU**  
THE PROFESSIONAL  
**PLUMBER**

BECOMING A PROPLUMBER  
**PAYS YOU BACK**  
AND THEN SOME

INVEST IN YOURSELF  
GET A GREAT  
**RETURN**



Concierge Hotline  
+  
Dedicated Success Agent  
+  
Priority Listing on Rheem Find a Pro  
+  
Enhanced Pro Profile  
+  
Online Appointment Booking  
+  
Premier Business Coaching  
+  
Customized Marketing Support  
+  
Direct Mail Campaign  
+  
Exclusive ProRebates  
+  
Enhanced ProClub Rewards  
+  
Websuite™  
+  
Online Ratings and Reviews  
+  
Birdeye  
+  
RepBooster™  
+  
Exclusive ProPlumber Badging  
+  
Enhanced Co-op Program  
+  
Fleet Vehicle Discounts  
+  
Preferred Vendor Hub  
+  
Special Innovations



**Introducing the ProPlumber™ Program**

We developed the program as an extension of **our commitment and continued support to our plumbing partners.**

With unrivaled value, ProPlumber is the premier water heating loyalty program in the industry.

**Get Started Today!**

Visit your brand portal or call the Plumber Business Support Team at 1.866.339.2388 to enroll.

In keeping with its policy of continuous progress & program improvement, Rheem® reserves the right to make changes without notice.

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**PRO**  
PLUMBER™

# THE PROPLUMBER PROGRAM DELIVERS VALUE IN FOUR KEY AREAS

By becoming a ProPlumber™, you're showing your dedication to the service, sale and installation of our products—and we want to reward you for it. That's why we've put together this unmatched suite of programs and services—either exclusive to or enhanced for ProPlumbers. As one of the best plumbers out there, you deserve the best plumber loyalty program.



## SUPPORT

Provide unparalleled customer support resources



Have Exclusive TV, Outdoor and Direct Mail Templates Customized with Your Contact Info



Reach More Customers with Free Direct Mail Program Sent to Homes Near Each ProRebates-eligible Install



Get Priority Listing, Pro Profiles and Online Booking on Plumber Search



Receive Business Coaching



Enjoy Front-of-the-line Access to Support with a Concierge Hotline Dedicated Success Agent To Provide An Easy and Personalized Onboarding Process and Continued Support



## REWARDS

Reward loyal plumbers with special rebates and enhanced points program



Earn ProClub Points



Receive ProRebates



## REPUTATION

Empower plumbers to enhance your company's image, both online and offline



Monitor and Respond to Your Online Reviews—All from One Location



Build a Robust Online Presence



All-In-One Experience Marketing Platform To Help Enhance Your Company's Reputation



Manage Your Online Ratings & Reviews



Stand Out as an Elite Plumber with Badging and Branding Assets



## PARTNERSHIP

Create stronger relationships with plumbers to help you achieve your business goals



Save Money with an Enhanced Co-op Program



Build Your Fleet with Vehicle Discounts



Connect with Rheem-preferred Vendors for Discounts on Outside Services



Be the First to Benefit from Special Innovations



Visit your brand portal or call the Plumber Business Support Team at 1.866.339.2388 today.

